A Proposal Food and Culture in America: A Freshman Research Seminar

"Ever wonder how the English managed to build an empire on which the sun never set? I'd like to think it was a big hearty breakfast" (*The Biology of Success*, "Bob Arnot, MD, p59).

The relationship between health and adequate food intake is well established, especially for infants and young adults. Interestingly, the food selection and consumption by an individual is not simply a matter of preference, but also markedly affected by one's cultural (Hertzler, Wenkam and Standal 1982), socio-economic, religious (Bynum 1997), environmental and technological (Goody 1997) heritage. Thus, "the topic of food and culture is inherently complex" (Kittler and Sucher 1989). The primary purpose of this seminar is to delineate the intricate relationships that exist between food and culture and their effect on food consumption patterns of an individual in a culturally diverse society.

<u>Purpose</u>: The rationale for offering a Freshman Research Seminar that focuses on Food and Culture include:

- Selection of good foods and proper eating habits play a critical role in both the short and long term health of an individual.
- The subject of food is one of the few themes in freshman education program that transgresses all disciplinary barriers.
- Relationships between food and culture can be examined with relative ease from various perspectives, including, but not limited to, anthropology, sociology, nutrition, business, engineering, food technology, psychology, performing arts, and medicine.
- Food choices and quality appear prominently in the complaint lists of many freshman students who reside on university campuses. Thus, a research seminar that focuses on the relationship between food and culture is likely to attract considerable interest and contribute to the enhancement of freshman experience at OSU.

Number of Students expected to participate: 18-25 students maximum per class.

Suggested quarters for teaching this course:

It is advisable to teach this course twice a year: <u>Fall and Winter every year</u>, Spring quarter if demanded. Students participating in this program will be encouraged to participate in the Denman Research Forum held annually on this campus during spring quarter.

<u>Credit hours</u>: 1-2 credits. 1 credit for lecture credits. 1 credit for research projects (optional). This class meets Monday or Wednesday for 48 minutes. Research projects will be selected upon consultation with the students.

Course Objectives:

- 1. Students should gain a better understanding of relationships between food and culture.
- 2. Students would build awareness of their own limitations with reference to diverse foods and cultures.
- 3. Students are expected to develop strategies to cope with various cultures and foods in a culturally diverse society.
- 4. Cultural immersion programs are designed to enhance cultural experiences of the participating students.

How learning will be structured: The proposed course will consist of three major components, viz., Seminar; Cultural Immersion and Research Project.

- 1. <u>Proposed Syllabus:</u>
 - **Textbook:** 1) **Food and Culture in America** by Pamela Kittler and Kathryn Sucher (OR)
 - 2) Food Around the World by Margaret McWilliams and Holly Heller

Week	Topics		
1	- Introduction of the course & discussion of the syllabus		
	- Food and Culture in America: Cultural heritage of		
	American food habits – Chap 1		
2	- Food and Culture in America: Cultural heritage of		
	American food habits – Chap 1 –		
	- Project update and due dates set.		
3	Food and Religion: Religions of the world.		
	Cultural aspects of food and religion – Chap 2		
4	Ethnicity and Food: Euro-Americans and their food habits		
	Chap 4		
	Discussion: Beef and America – How did we get here?		
5	Ethnicity and Food: Native Americans and African		
	Americans and their food habits Chap 3 and 5		
	Video Presentation –		
6	Ethnicity and Food: Asian Americans and Latinos and		
	their food habits - Chap 6 and 7		
7	Ethnicity and Food: People of Mediterranean, Middle		
	East and their food habits Chap 8		
8	Discussion of Cultural Immersion projects – sharing		
	students' experiences.		
9	Evolution of American Eating habits – American Dining		
	Etiquettes presentation		
	Guest Presentation		
10	Tastes of the world – tasting selected foods from around		
	the world (brought by volunteer students and the teacher)		
	Critical Review Papers Due TODAY		
Finals Week	Mini-Research Presentations		

2. <u>Cultural Immersion Project :</u>

At the beginning of the quarter, students will inventory their own food habits and personal preferences with reference to cultural diversity and food habits. During the quarter, the class will be assigned four '*cultural immersion*' projects to enhance students' awareness of cultural diversity. These projects are designed to permit exploration of food and culture by participation and experience.

<u>Examples of Cultural Immersion projects</u> relating food and culture may include topics such as:

- 1) Visiting an ethnic restaurant which was never been visited before by a participating student.
- 2) Tasting a <u>nonalcoholic</u> beverage of a specific ethnic origin.
- 3) Visit a vegetarian / vegan restaurant in Columbus (faculty member would provide the names and locations if necessary).
- 4) <u>Prepare</u> and bring an ethnic dish of one's choice to the class and explain the cultural significance of it. Each student will have an opportunity to taste the presented foods.
- 5) Each student may see a movie/play from a foreign country and share one's reflections with the class.
- After the exploratory participation project, students will share their experiences and their reflections of the 'cultural immersion' project with the class. In addition, each student will write a two-page summary illustrating their experiences with new cultures they have explored and the adaptation strategies to those cultures.

3. Min-Research Project:

Mini-research project is a team project involving 3-4 students. Each student team is expected to explore a topic of their choice related to the course title Food and Culture. Teacher will provide a list of suggested topics. Students may choose from the provided list or may propose a new one of their choice for teacher's consideration. Students are expected to conduct a library and/or on-line research on the chosen topic. At the end of the quarter, they are expected to share their findings with the class.

<u>Guest Presentations / Site visits:</u> To enhance students' learning experience, the instructor plans to arrange one or two site visits to food processing plants or cultural centers of academic interest located within Columbus metropolitan area. If that is not feasible, guest speakers may be invited to the class to discuss the topic.

Supported by Carmen: Course will be supported by Carmen.

Course evaluation and grading:

Enrolled students will be evaluated on their research (problem solving) performance, critical thinking as demonstrated in article review reports and their ability to apply various academic theories in research projects.

Critical review reports (5 papers x 20 pints each)	= 100 points	
Mini-research project report	= 70 points	
Research project presentation	= 30 points	
Cultural Immersion (4 topics. x 25 points each)	= 100 points	
Class attendance and participation*	= 50 points	
Total points = 350 points		

* = Emphasis is placed on attendance and participation since this is a freshman course and students need to learn the value of participating in class discussions.

Grading policies follow university guidelines for Freshman Research Seminars (A to E).

A + = Not available	A = 93.00 or greater	A- = 92.99 - 90.0
B + = 89.99 - 87.00	B = 86.99 - 83.00	B- = 82.99 - 80.00
C+ = 79.99 - 77.00	C = 76.99 - 73.00	C- = 72.99 - 70.00
D+ = 69.99 - 67.00	D = 66.99 - 63.00	
E = 62.99 or less.		

Faculty member and past experience on this topic:

The author has developed and taught a similar course titled "**Multi-cultural Food Experience**" for three years at another major university. The enrollment during the first semester was twenty-two. By the third semester, the student enrollment was capped at 80 with a waiting list.

The faculty member has a multidisciplinary academic background. He holds degrees in Chemistry, Biology, Food Science, and Hospitality Management with a focus on Marketing. He has research grounding in natural sciences as well as social sciences. He has an established research track record and ongoing research agenda. He is a past member of Institute of Food Technology, and currently active in various hospitality management organizations with a focus on foodservice management. In addition, he has over 12 years of management experience in the foodservice industry.

His research interests include food habits and cultural differences. One of his papers titled "*Cultural Heritage of American Food Habits*" was published in the *Journal of Marriage and Family*. During the past three years, at OSU, he guided over 30 undergraduate research projects on various topics. Currently, he guiding several graduate students on various topics related to food and food management. He plans to enrich freshman seminar class discussions by sharing the results from his current research on this topic.

<u>A Proposal</u>

"Food and Culture in America" A Freshman Seminar

by

H.G. Parsa, Ph.D., FMP Associate Professor, Hospitality Management Dept. of Consumer Sciences 313 Campbell Hall, 1787 Neil Ave. OSU, Columbus, OH 43210 (614) 292-5034 parsa.1@osu.edu

Submitted to:

Rod Romesburg, PhD ASC Committee on Curriculum and Instruction 105F Brown Hall, 190 West 17th Ave Ohio State University Thanks.

I have a question – This course is designed as a Food & Culture in America course. So the syllabus reflects emphasis on the sub-cultures of America. It was intended that way as most Freshman students are unaware of the subcultures of America.

But should the Committee feels that this course should be more global in nature, I can use another textbook (which I have a copy of it) reflecting global cultures and religions. Then I may use Cultures of Western Europe, Eastern Europe, Middle East, Africa, Latin America and Caribbean, South Asia, Far East and North America and their relations to food and food habits. Then this course will have one class on the sub-cultures of the US. In this scenario, I can keep most of the current format of the course outline as it is and modify the syllabus with global cultures.

Thanks for your time

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